



Joint Agency Commercial Imagery Evaluation

Welcome on behalf of the JACIE Team

NASA (Kurt Thome)
NGA (Calvin Hagan)
USDA (Curt Reynolds)
USGS (Greg Stensaas)

11th Annual Joint Agency Commercial Imagery Evaluation Workshop on Civil Commercial Imagery Evaluation and Application

**April 17-19, 2012
Fairfax, VA**

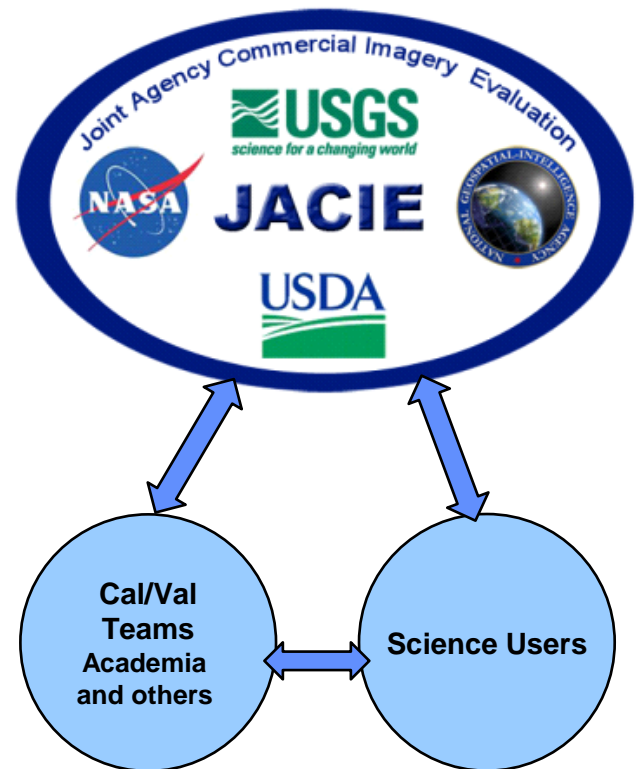


Joint Agency Commercial Imagery Evaluation

■ Joint Agency Commercial Image Evaluation (JACIE) team formed in 2000

- National Aeronautics and Space Administration (NASA), National Geospatial-Intelligence Agency (NGA), U.S. Department of Agriculture (USDA), and U.S. Geological Survey (USGS);
- Technical imagery evaluation information presented at an annual workshop
- Perform unbiased commercial system assessments and leverage each agencies' expertise
- NOAA speakers participate in annual workshop

JACIE TEAM





Joint Agency Commercial Imagery Evaluation

JACIE Workshop Benefits

- Provide government/industry imagery users with an independent assessment and validation model with respect to systems and product quality and usability
- Provides an understanding and characterization of new sensor/products
- Calibration and validation baseline is a must for science interoperability
- Supports research and showcase science applications for civilian and DoD applications
- Supports Commercial Remote Sensing Space Policy
- Provides cost efficiencies and improves communication for both Government and Industry vendors and users



Joint Agency Commercial Imagery Evaluation

Future JACIE Information

- Imagery/information market growing - Expanding Civil and Commercial imagery and use
- Technology - Sensors, fusion, processing, storage, image interoperability and integration - coming together to allow information
- Need for common quality assurance processes
- Excellent 2011 Workshop!! Survey information and results -
 - One of the best, no THE BEST, in last five years!
 - A great conference – it's a privilege to be a part of it, can't wait until next year.
 - Standardized methods for system characterization measurements – many yes'; conjunction with others, not JACIE only, also needed for LiDAR, SAR, aerial
 - More presentation on digital aerial, DEM, SAR, LiDAR cal/val/QA/QC processes
 - MTF, civil cal efforts, how do commercial MS/Google deal with data quality, invite Google next time.
- New Venue 2013 Workshop in St Louis – 16-18 April
- New 2012 Workshop Survey!!



Joint Agency Commercial Imagery Evaluation

Logistics

- JACIE Co-Chairs and Session Chairs – Cal Hagan (NGA), Greg Stensaas (USGS), Curt Reynolds (USDA), Kurt Thome (NASA)
- JACIE Session Chairs – Mike Benson (USGS), Jon Christopherson (SGT USGS), Paul Bresnahan (NGA Cont), Dave Case (NGA), Dave Kohlbrenner (NGA Cont)
- JACIE Team support – Carrie Jucht (SGT USGS), Bill Hughes (NVision Solutions, Inc.), Karen Hoselle (NVision Solutions, Inc.)
- Facilities – Ask any JACIE team member for support. Wireless internet and emergency contact information.
- Lunch and snacks will be provided on-site.
- Security – Sign up and Badges required; attendance and mailing list .



Joint Agency Commercial Imagery Evaluation

Logistics (cont.)

- Paper and Poster approval forms must be turned in!
- Government and Keynote Speaker Panel session today – discussion welcomed and encouraged – use questions received prior to workshop and allow time for audience questions
- Poster session area - Specific session on Tuesday – Refreshments available
 - Posters open for viewing: Tuesday noon – Thursday noon.
- No host Dinner Wednesday Night - Champs - Sign up out front!
- Conference Survey forms
 - The team uses the JACIE Workshop Survey for content questions and ideas and we'll provide feedback
 - Fill them in and drop them at the registration area, incentive prizes!